



ROVYMEDX



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About Rovymedx

A dynamic pharmaceutical company established in 2015, dedicated to improving patient lives through.



Innovative Nutraceuticals

Development and distribution of specialized nutraceutical products with evidence-based formulations.



Rare Disease Expertise

Strategic marketing of rare disease therapies for multinational partners, expanding access to specialized treatments.



Strategic Partnerships

Secured market access distribution partnership with Eurocept in 2022, leveraging expertise in rare disease market access.



Experienced Leadership

Founded by experienced pharmaceutical professionals with a commitment to addressing unmet medical needs in the industry.

Mission & Values

Our company philosophy is built on three fundamental pillars:



Mission

- Innovate and deliver superior nutraceutical solutions.
- Facilitate access to life-changing rare disease therapies.
- Improve patient outcomes and quality of life.



Vision

- To be a recognized leader in the pharmaceutical industry.
- Renowned for innovation, patient care, and advancing health solutions for common and rare diseases.

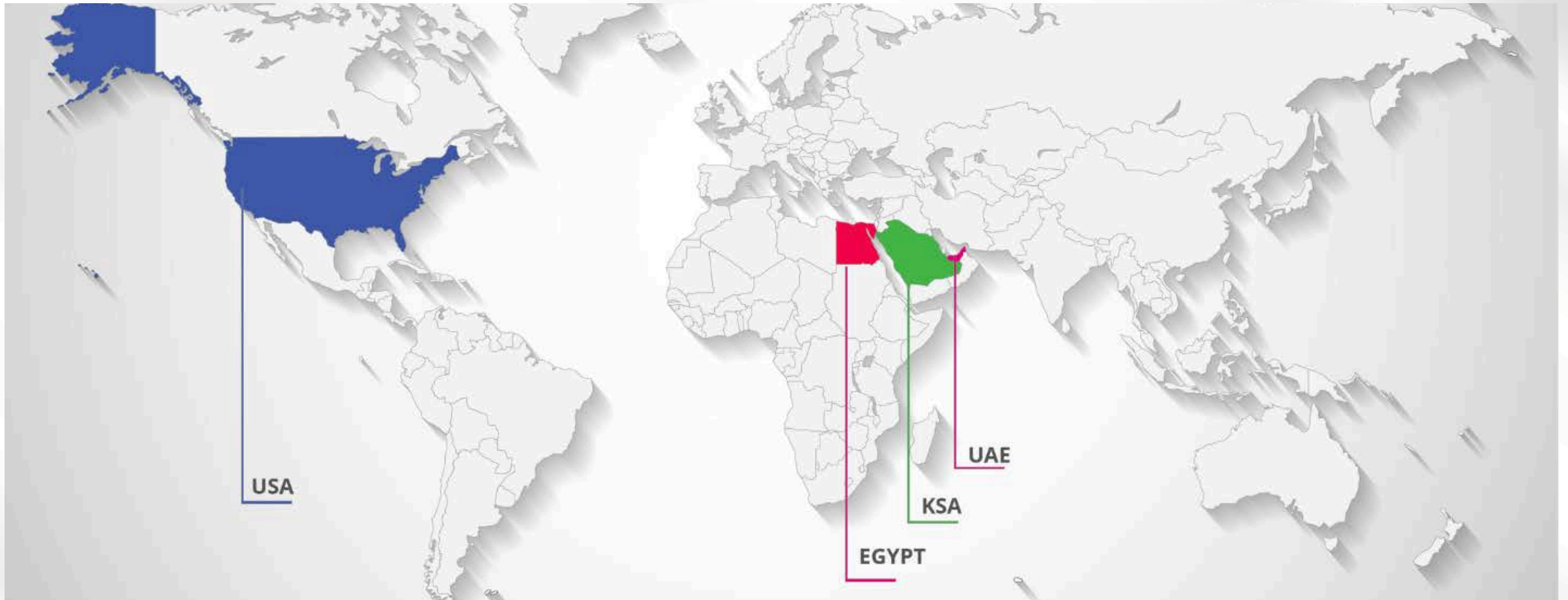


Core Values

- Innovation.
- Patient-Centricity.
- Quality.
- Integrity.
- Collaboration.

Global Presence

Explore our Global Presence: **USA** for Health Nutritional, **UAE** for Innogenex, **Saudi Arabia** for Excellence



Products and Services

Offers strategic market access planning and execution for multinational pharmaceutical companies



Market Access Partnerships

Rovymedx partnered with Eurocept in 2022 for market access and distribution of Pheburane® & Ucedane®

Comprehensive Services

Provides comprehensive services in regulatory, medical, sales, and marketing

Orphan Drug Expertise

Specializes in navigating orphan drug regulations

Innovative Nutraceuticals Products

Development and manufacturing of evidence-based nutraceutical products targeting specific health conditions



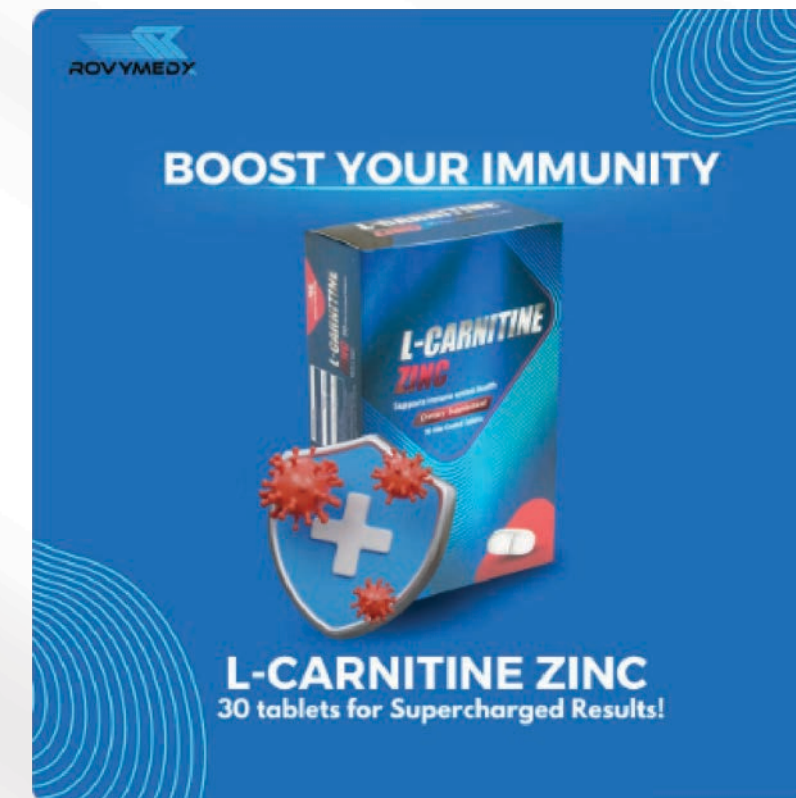
COLLAGEN CONTOUR

Enhances skin elasticity and youthful appearance.



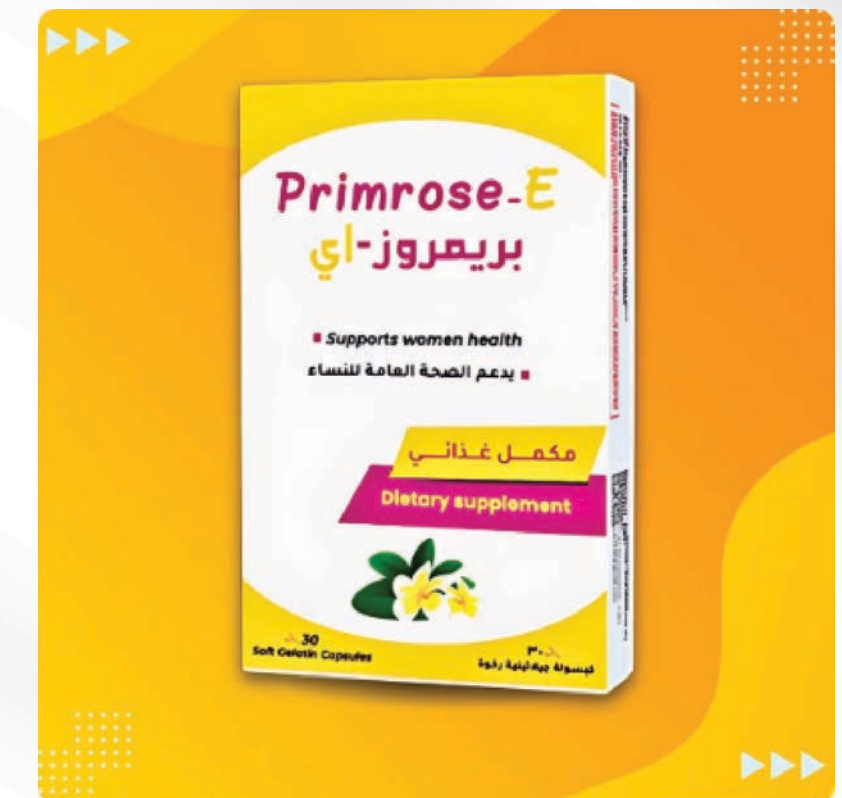
LADY HAIR

Strengthens hair follicles for fuller, healthier hair.



L-CARNITINE ZINC

Supports metabolism and immune system function.



PRIMEROSE E

Fatty acids with Vitamin E for hormonal balance and skin health.

Innovative Nutraceuticals Products

Development and manufacturing of evidence-based nutraceutical products targeting specific health conditions



NEUROVY

Relieves Tingling, Numbness, and Weakness



CAVERNOSA

Promotes sexual wellness



OMEGA CD

Supports overall health

Innovative Nutraceuticals Products

Development and manufacturing of evidence-based nutraceutical products targeting specific health conditions



PEP-ONX

Support Men Health



IVYSANTA

Supports overall respiratory health



FLEXMOVE

Collagen hydrolysate supports joint structure

Collagen Contour



Enhances skin elasticity and youthful appearance.

Collagen Contour is a breakthrough in hair and skin care.

It delivers the highest therapeutic dose of active collagen (Verisol) to boost skin collagen levels, reduce wrinkles, and enhance skin and hair youthfulness.

Available as ready-to-drink ampoules with a refreshing menthol flavor, providing complete collagen support for healthy, radiant skin.

Take one ampoule daily for lasting youth.

Available at Ibn Sina, Pharma Overseas, and major pharmacies.

Collagen Contour Features & Benefits:

- Revolutionary formula for hair and skin care
- Highest therapeutic dose of active Verisol collagen
- Convenient ready-to-drink menthol-flavored ampoules
- Boosts collagen to reduce wrinkles and enhance skin and hair
- Maximum absorption of bioactive collagen
- Skin hydration and improved moisture, firmness, and elasticity
- Skin improvement by reducing cellulite, fine lines, and wrinkles
- Nail health support, preventing peeling and edge irregularity
- Protection with antioxidant support from Zinc and Vitamins C & E



Supplement Facts

Serving Size: 1 Ampoule
Servings per container: 30

	Amount per serving	% Daily value*
Verisol(Type 1 Collagen)(Source: Fish)	2500 mg	**
Hyaluronic acid	100 mg	**
Vitamin C	80mg	80%
Co-enzyme Q10	30 mg	**
Niacin	16 mg	107%
Vitamin E	8 mg	89%
Zinc	5 mg	36%
Riboflavin	1.4 mg	117%
Biotin	0.05 mg	167%

*The percent Daily Values are based on a 2000 calorie diet.
**Daily value not established.

Other ingredients: Polyethylene glycol ,glycerin,propylene glycol, xanthan gum, Sodium carboxymethyl cellulose, Strawberry flavor, Potassium sorbate, carmoisine red, Sucralose, Tween 80, water.

Lady Hair



10 X Keratine

The first Egyptian product containing keratin in its active form, ensuring the highest product effectiveness. Keratin concentration is 10 times higher than any product available in the market. In addition to 16 active ingredients that support hair health and stop hair loss. 30 capsules in 30 days for healthy, strong hair without hair loss. Works to stop hair loss and restore its vitality from the first month. Available in the distribution companies Ibn Sina and Pharma Overseas and in major pharmacies.

Laidy Hair Features & Benefits:

- First Egyptian keratin product for maximum effectiveness
- Superior absorption with low molecular Bioactive Keratin Hydrolysate
- Highest concentration: 10x more keratin than any other product
- Complete formula with 16 active ingredients for hair and nail health
- Quick results: Stops hair loss and restores vitality within 30 days

Supplement Facts		
Serving Size: 1 hard gelatin capsule		
Servings per container: 30		
	Amount per serving	% Daily value*
	250 mg	**
Keratin	100 mg	40%
saccharomyces cerevisiae	40 mg	53%
Vitamin C	8 mg	50%
Niacin	7 mg	67%
Iron	6 mg	45%
Vitamin E	5 mg	54%
Zinc	2.7 mg	8%
Vitamin B5	0.0665 mg	44%
Vitamin A	0.57 mg	58%
Vitamin B6	0.7 mg	36%
Vitamin B2	0.43 mg	56%
Vitamin B1	0.5 mg	43%
Copper	0.1 mg	83%
Folic acid (DFE 170mcg)	0.025 mg	52%
Biotin	0.00125 mg	
Vitamin B12		
*The percent Daily Values are based on a 2000 calorie diet		
** Daily value not established		
Other Ingredients: Gelatin, microcrystalline cellulose, colloidal silicon dioxide, magnesium stearate, titanium dioxide, methyl paraben, carmoisine red, brilliant blue, aerosil, propyl paraben, sodium lauryl sulfate, ponceau red		

L-Carnitine Zinc



Energy & Performance

L-Carnitine Zinc provides 1000 mg of L-carnitine and 50 mg of zinc in 30 divisible tablets. Helps boost energy, support athletic performance, protect heart health, and enhance fertility. Registered with the Egyptian FDA and available at major pharmacies.

L-Carnitine Zinc Features & Benefits:

- Energy & Performance
- Brain & Heart Health
- Weight Management
- Reproductive Health
- Immunity Support

Supplement Facts

Serving Size: 1 Film Coated Tablet
Servings per container: 30

	Amount Per Serving	%Daily Value*
L-Carnitine (Equivalent to 1000 mg L-carnitine L-Tartrate)	687 mg	**
Zinc (Equivalent to 50 mg Zinc Gluconate)	7 mg	%63

*The percent Daily Values are based on a 2000 calorie diet
** Daily value not established

Other Ingredients: Povidone K 30 ,Crospovidone , Microcrystalline cellulose ,Calcium phosphate dibasic , Magnesium stearate, Polyvinyl alcohol, Colloidal silicon dioxide, Polyethylene glycol 6000, Talc

Primrose-E



Improves the quality of a woman's psychological state

Primrose oil with vitamin E - helps relieve PMS symptoms like mood swings, cramps, and breast pain. Provides anti-inflammatory and antioxidant benefits.

Helps relieve symptoms of menopause, such as hot flashes, sweating, and insomnia at night. It consists of 30 gelatin capsules at a price of 185.

Primerose-E Features & Benefits:

- Balances hormones and supports healthy estrogen levels
- Nourishes and enhances skin health with natural GLA
- Alleviates PMS (premenstrual syndrome) symptoms
- Relieves menopause symptoms
- Reduces hot flashes
- Eases breast pain
- Improves overall wellbeing



Omega-CD Capsule



Supports overall health

Omega-Soft Softgel Capsule is a dietary supplement that supports overall health and well-being. It can help maintain cardiovascular health, brain function, joint mobility, skin health, and hormonal balance.

Omega-CD Features & Benefits:

- Keeping your skin healthy
- Supporting brain function and focus
- Supporting normal hormone levels
- Helping your joints stay flexible
- Boosting your physical and sexual performance



Neurovy



Relieves Tingling, Numbness, and Weakness

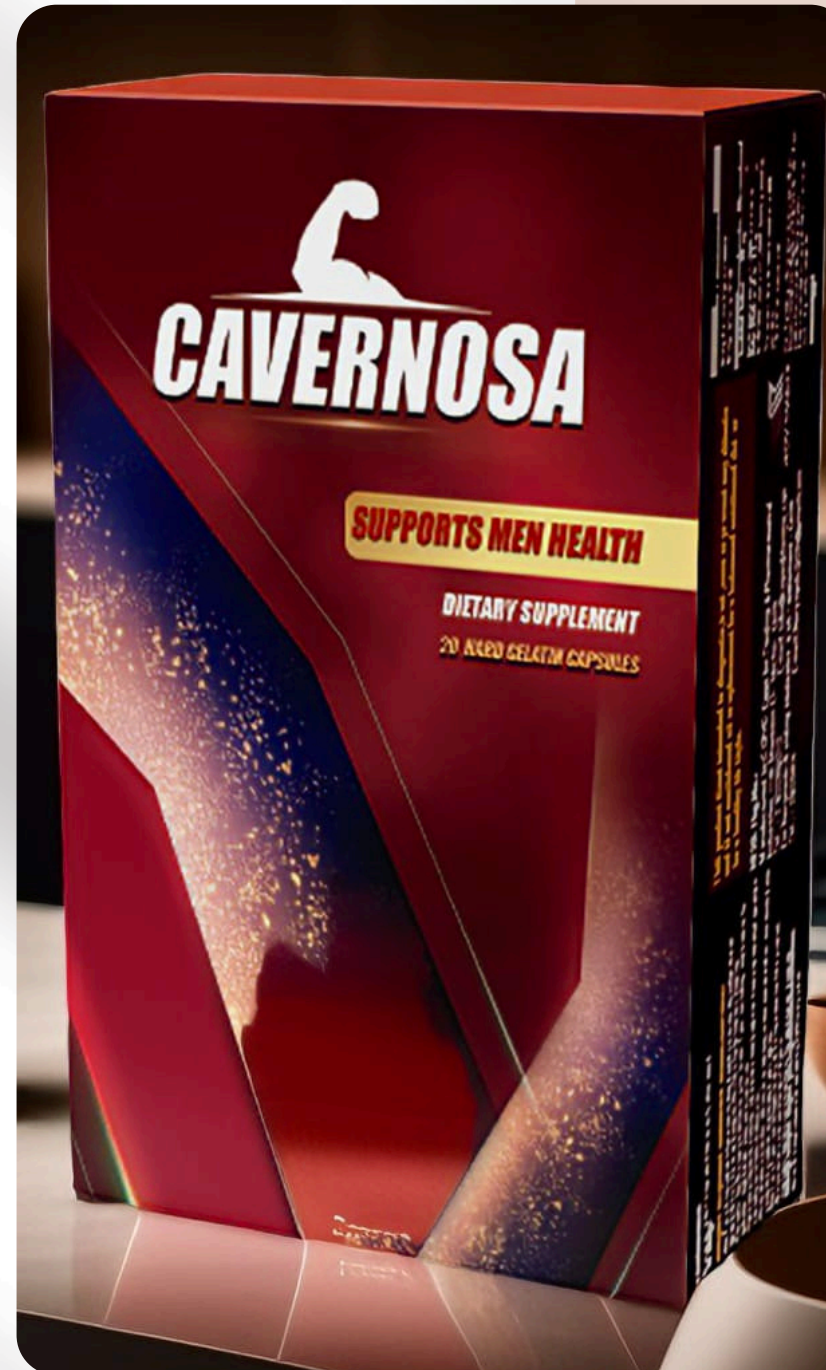
Omega-Soft Softgel Capsule is enriched with B-complex vitamins and helps relieve tingling, numbness, and weakness. It supports nerve health, enhances energy metabolism, and may also promote immune function, contributing to overall health and vitality.

Neurovy Features & Benefits:

- Relieve tingling, numbness, and weakness
- Boost energy by helping your body use food for fuel
- Support healthy nerves
- Improve overall health and vitality
- Strengthen the immune system



Cavernosa

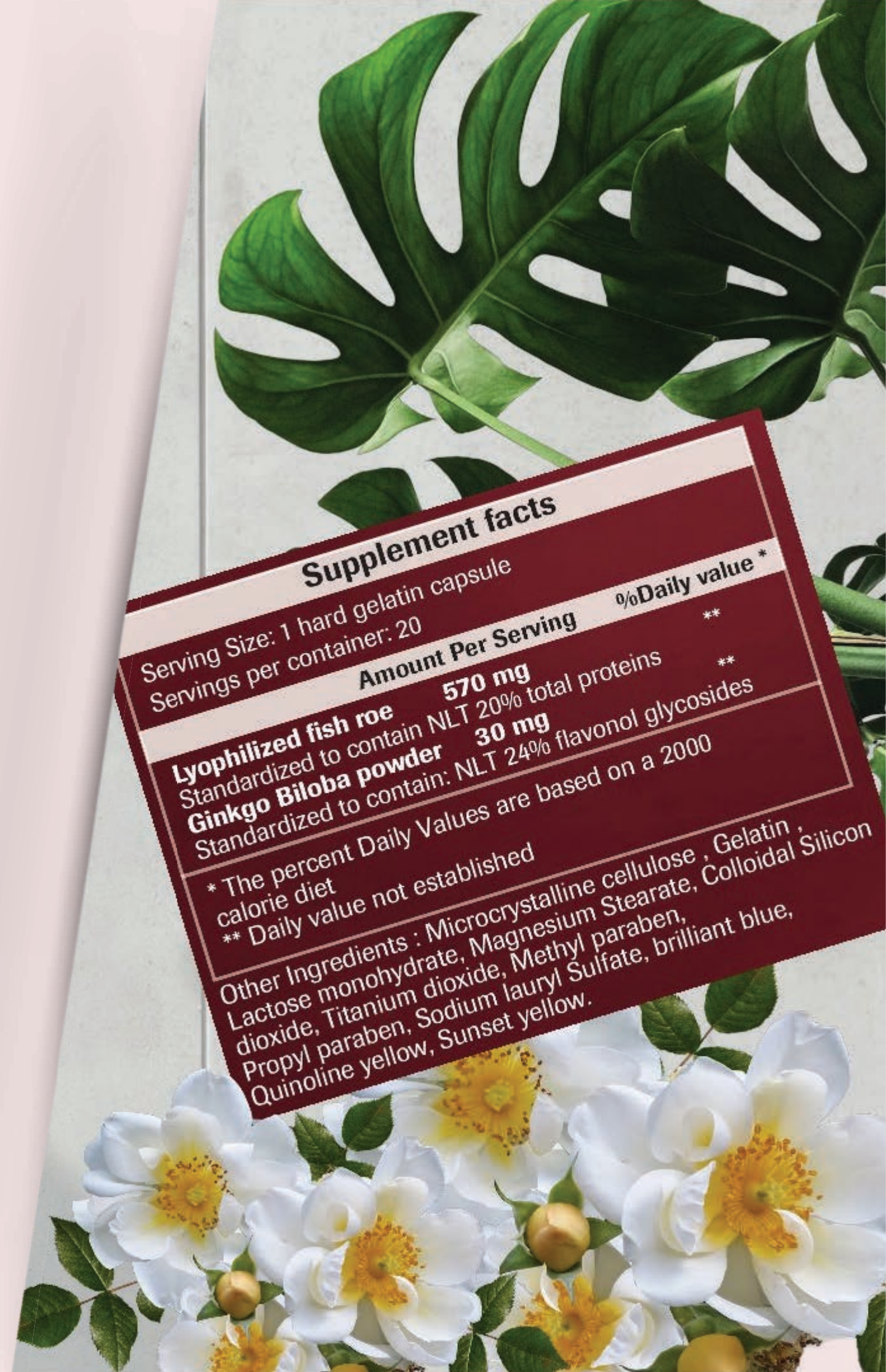


Promotes sexual wellness

Cavernosa is a dietary supplement specially designed to support men's health. It helps improve physical performance, energy levels, and overall vitality. Cavernosa also supports sexual health and helps maintain normal hormone balance.

Cavernosa Features & Benefits:

- Boosts energy and strength
- Promotes sexual wellness
- Supports muscle health
- Helps balance hormones naturally



PEP-ONX



Support Men Health

PEP-ONX is a dietary supplement specially made to support men's health. It contains natural ingredients like pumpkin seed oil, saw palmetto extract, cranberry, zinc, and selenium. These help .

The ingredients like pumpkin seed oil and saw palmetto are famous for supporting prostate and urinary health. Zinc and selenium boost immunity and help protect cells.

PEP-ONX Features & Benefits:

- Supports prostate health
- Promotes healthy urinary function
- Boosts immune system strength
- Helps reduce inflammation
- Supports reproductive health
- Enhances energy and vitality



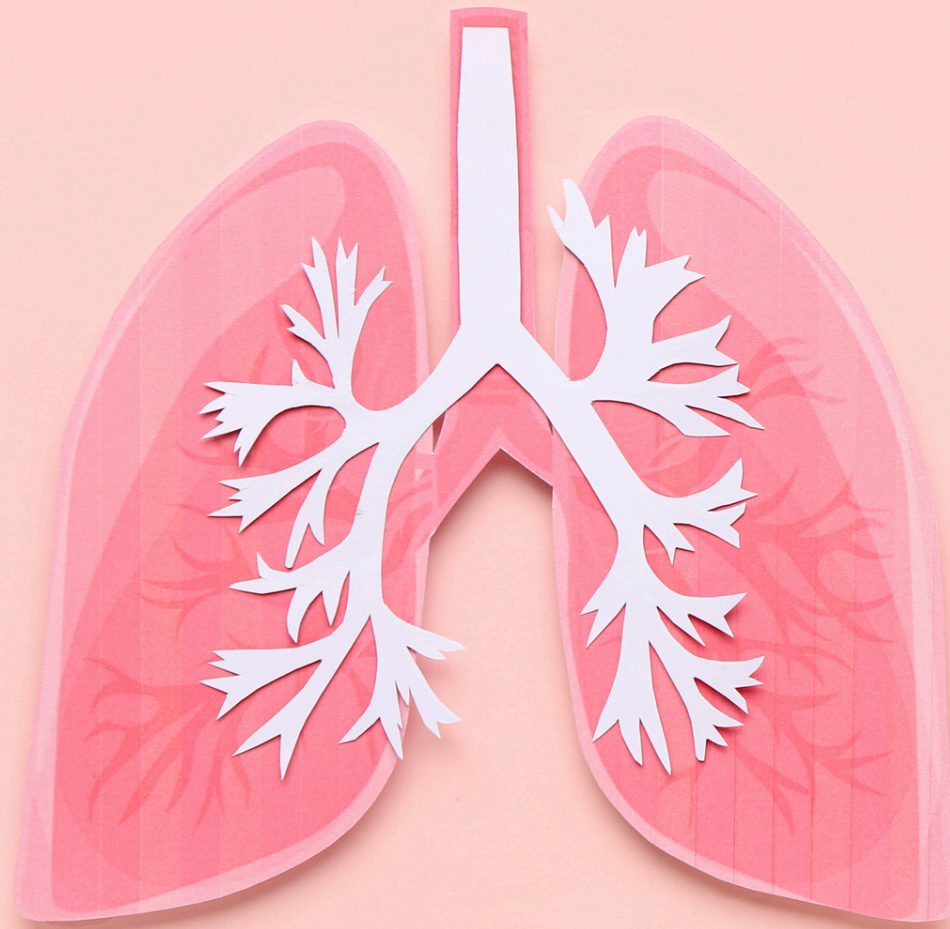
The image shows a 'Supplement Facts' label for PEP-ONX, a soft gelatin capsule. The label is white with blue and gold accents. It lists the following ingredients and amounts per serving (1 soft gelatin capsule): Pumpkin seed oil (420 mg), Saw palmetto extract (100 mg), cranberry extract (75 mg), Zinc (10 mg), and Selenium (60 mcg). The label also includes a table of %Daily values based on a 2000 calorie diet. The label is placed on a background of green monstera leaves and white roses.

Supplement Facts		
Serving Size: 1 soft gelatin capsule Servings per container: 30		
	Amount Per Serving	%Daily value *
Pumpkin seed oil	420 mg	**
Saw palmetto extract	100 mg	**
cranberry extract	75 mg	**
Zinc	10 mg	91%
Selenium	60 mcg	100%

* The percent Daily Values are based on a 2000 calorie diet
** Daily value not established

Other Ingredients: Gelatin, Glycerol, sorbitol, Red iron oxide, Methyl paraben sodium, Propyl paraben sodium

IVYSANTA



Supports healthy breathing and lung function

IVYSANTA is a dietary supplement that supports the health of the respiratory system. It is made with ivy leaf extract, acetyl cysteine, and zinc. IVYSANTA helps people breathe better and protects the lungs. It is a tasty caramel-flavored syrup.

IVYSANTA Features & Benefits:

- Supports healthy breathing and lung function
- Helps loosen mucus and clear airways
- Protects the respiratory system from irritation
- Boosts the immune system
- Helps reduce coughing and soothe the throat
- Supports overall respiratory health



FLEXMOVE



FLEXMOVE helps reduce joint pain and improves flexibility.

FLEXMOVE is a dietary supplement that helps support joint health. It contains glucosamine sulfate, collagen hydrolysate, chondroitin sulfate, MSM, and hyaluronic acid. These ingredients work together to improve joint comfort, flexibility, and mobility.

FLEXMOVE Features & Benefits:

- Helps reduce joint pain and stiffness
- Supports healthy cartilage and joint tissues
- Improves joint flexibility and mobility
- Promotes stronger bones and joints
- Supports overall joint comfort and movement
- Helps maintain an active lifestyle



Manufacturing Overview

ROVYMEDX partners with three pharmaceutical factories:



COPAD

Advanced production facility for ROVYMEDX product lines.



PHARMAZAD

Specialized formulations and packaging solutions.



D.B.K

State-of-the-art technology ensuring consistent quality.



Eurocept

Agent with proven distribution expertise across markets

These partnerships maintain quality standards while enabling ROVYMEDX to focus on development and market growth.

Distribution Plan

IBNSINA PHARMA

Largest regional distributor covering 16,800+ pharmacies. Handles 40% of distribution with excellent reach.

UCP

Second largest distributor with medical facility focus. Reaches 12,500+ points of sale, managing 35% of volume.

Direct Sales

Targets key accounts and specialized clinics. Represents 25% of distribution with premium presentation.

Strategic Distribution Network

Our multi-channel approach ensures comprehensive market coverage for healthcare providers and patients.

Optimizes availability for key products: Lady Hair, Collagen Contour, L-Carnitine Zinc, and Primerose E.





Thank you